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The Sergei Foundation Receives \$20,500 in Grants



FOR IMMEDIATE RELEASE

Winston-Salem, NC – July 12, 2016 The Sergei Foundation is pleased to announce it has received two charitable grants so far this year totaling \$20,500. The first is a \$10,000 Banfield Foundation grant to be used for veterinary medical care to low-income families to keep pets and their companions together. The second is a \$10,500 capacity-building grant from The Winston-Salem Foundation to assist with a part-time program manager position added this year to handle the increase in community applications for assistance.

“We are proud to have the support of two such recognizable organizations to assist with our mission,” says the non-profit’s founder and president, Karen Fullerton. *“These grants are imperative to us to best serve the public in providing critical veterinary care and resources to families unable to afford it.”*

Mrs. Fullerton started the foundation when her Siberian Husky passed away in 2009. Understanding how important a pet can be to family dynamics, she saw a local need to fill where many humane societies and other animal welfare organizations cannot. By focusing on the niche for veterinary care, The Sergei Foundation compliments the good work of other animal welfare non-profits by keeping drop-off rates down and educating applicants on the importance of veterinary preventative care and spaying/neutering of pets.



About The Sergei Foundation

The Sergei Foundation incorporated in 2009 and is a 501(c)(3) North Carolina, non-profit. To date, the organization has helped hundreds of companion pets - dogs and cats- obtain veterinary medical care. Criteria for funding includes meeting financial criteria for low/moderate income guidelines, the owner(s) having past veterinary history and the emergency level of the pet's sickness or injury. More information can be found online at www.SergeiFoundation.org.

About Banfield Foundation™

Founded in 2015 by Banfield Pet Hospital®, the Banfield Foundation™ is a 501(c)(3) nonprofit organization committed to improving the well-being of pets and communities. Our mission is to elevate the power of the human-animal bond, strengthen the pet welfare community, provide disaster relief for pets and advance the science of veterinary medicine through fostering innovation and education. We also offer support for all aspects of veterinary care and provide grants to nonprofit organizations in order to keep pets healthy and in loving homes. For more information visit www.BanfieldFoundation.org or follow us at www.Facebook.com/BanfieldFoundation.

About The Winston-Salem Foundation

The Winston-Salem Foundation is a community foundation that supports charitable programs in the greater Forsyth County area. Founded in 1919 with a \$1,000 gift, it now administers approximately 1,300 funds and had total custodial assets of \$387.4 million at the end of 2015. In 2015, the Foundation granted \$26.6 million to charitable causes, over \$2.4 million of which was through the Community Grants program. Learn more at www.wsfoundation.org.