



...Because They're Family



The Sergei Foundation - 2014 Annual Report





Sasha, helped December 2014
Eye removal/ICU care from gunshot wound.

Our Mission:
Saving companion pets' lives by providing financial assistance to families unable to afford emergency, life-saving care.

Keeping hundreds of companion pets with their families since 2009.



Blackie, helped July 2014
Splinted first, but amputation needed.

HOPE. GRATITUDE. HEALING...

IMPACT!

One of the most common questions I am asked is, “Why did you start The Sergei Foundation?” Like many other wonderful causes, it was a result of personal experience and loss that fueled my passion. What many may not realize is that The Sergei Foundation, although an animal welfare non-profit, was founded in 2009 to support people just as much as to help companion pets.

Hopefully, you are lucky enough never to have experienced the helplessness or hopeless feelings of inadequacy from not being able to care for a pet in need. But for those who have, it's more than losing a pet and family member. Guilt, depression and even physical ailments caused from stress are often inflicted on the whole family.

By providing a helping hand at a time when it is needed most, I'd like to think The Sergei Foundation is a beacon of hope to these families in times of great need. The gratitude from those who have been assisted is amazing, and healing comes not only to the pet in need, but also to the entire family.

The full impact is sometimes immeasurable until we receive notes of thanks like those shown to the right. So to answer the question, these stories and the impact we have on changing people's and pets' lives is what fuels me and our board to continue our mission. Personal connections and showing compassion, even those times when the pet cannot be saved, is why I founded The Sergei Foundation.

~ Karen Fullerton, Founder/President

From hope, gratitude and healing comes impact for how lives have truly been affected. The Sergei Foundation often receives emails or cards from owners whose pets have been helped, like Blackie and Sasha shown on the opposite page:

“I just picked Blackie up... Thank you again for everything — not just financial, but the emotional support you gave me was worth so much to me. I'm not sure I would have made it through all of this without it.”
~ Amber

“Sasha is scheduled to be released tomorrow!! I am ecstatic! I did take video of her today; she is walking around like nothing happened just as happy as she can be. This is a true Christmas miracle & we are so blessed to have your help!!! Thank You Thank You Thank you!! XOXOXOXOXOX”
~ Carissa

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Jethro

Meet Jethro. Just over a year old when we helped him in November 2014, this guy swallowed portions of a “ropey” toy. With The Sergei Foundation’s assistance, Jethro went into surgery right away.

The vet found the small intestines were already black, with no blood supply, and they were ruptured in three places! The vet did all he could do, and it was up to Jethro if the corrective surgery was going to work.

Surprising everyone, Jethro was a fighter! Blood started to flow through the blood vessels again. His “mom” brought him boiled chicken every day to entice him to eat as they needed to see if Jethro’s intestines would work. After a week he was able to go home after much healing and his strong will to live. Wow, way to beat the odds Jethro!

Jethro is one of 72 family dogs and cats helped in 2014. This is a 41% increase over 2013 and a significant increase from our first full-year in 2010 when we helped 6 pets.



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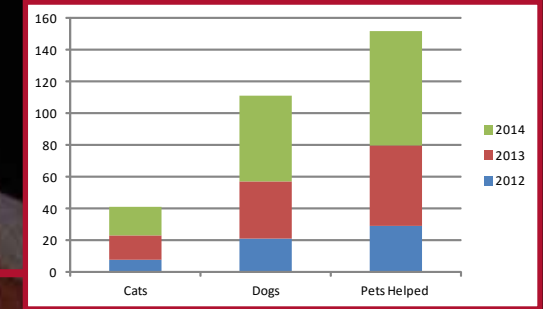
Tifa

Meet Tifa, an 18-month-old Manx. As an indoor/outdoor cat, she came home limping one afternoon. X-rays showed she suffered from a broken leg near her foot, and she had a hip fracture.

The hip fracture could heal on its own with confinement and time, but the leg needed to be “pinned” with surgery. Without surgery, there was risk of nerve damage requiring amputation or euthanization.

With The Sergei Foundation’s help, surgery was quickly performed the following morning. The worst part for Tifa was extended confinement for healing, and of course – having to wear this e-collar! Tifa is happily healed and is enjoying her now fully-indoor accommodations.

Like Tifa, the pets we help are in great need of veterinary care. Cat applications, thus the number assisted, are much lower than dogs. Although average funding for dogs and cats is about the same at \$323 per pet.



Triad Dog Games

June 7-8, 2014 marked the inaugural kick-off for our major fundraising event, Triad Dog Games,[®] attracting more than 3,000 people from the Piedmont Triad area and beyond. Competitors came from many different states, even as far away as Pennsylvania and Texas.



Held at Wake Forest University's Reynolda Village in Winston-Salem, NC, the high-energy event showcased dogs running, jumping and playing in a variety of competitions including dock jumping, disc (frisbee), agility, and Dachshund dashes.

It is the first and only dog event of its kind in the Triad to include such major sport dog activities in the same weekend, and it will continue to be an annual event.



Support and Financials

As an independent, 501(c)(3), non-profit, organization, The Sergei Foundation relies 100% on individual and business support.

Please help us to continue serving people and their pets in need by considering a planned gift or bequest by will. No donation is too small, and all are greatly appreciated.

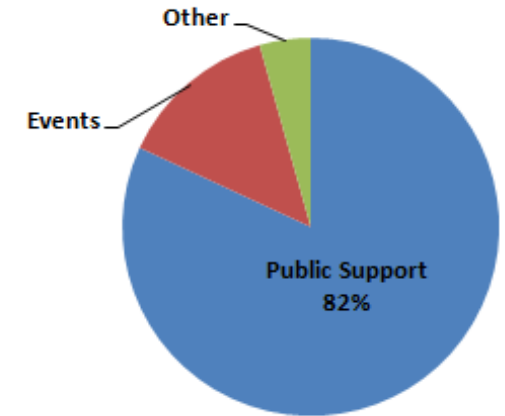
Are you a North Carolina state employee? In 2014 we became part of the North Carolina State Employees Combined Campaign. This state-wide, workplace giving program allows you to donate by payroll deduction via NCSECC #3830.

Please visit our website for more donatic options and details at SergeiFoundation.org.

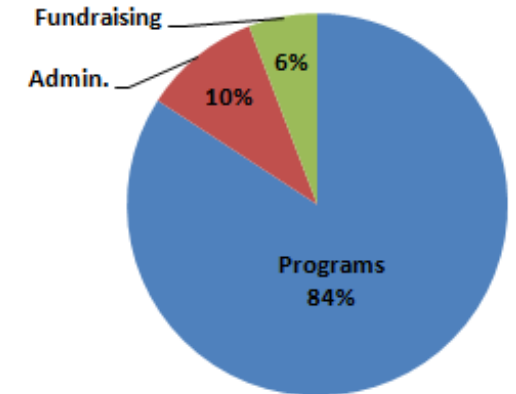
2014 Grants Received:



2014 Revenue



2014 Expenses



Financial statements receive an official CPA review/compilation every three years and can be seen with 990 tax forms on GuideStar.org. Financial information and a license copy are available from the Charitable Solicitation Licensing Section at 888-830-4989. The license is not an endorsement by the State.



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